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## NEWS RELEASE

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### **STANDING PARTNERSHIP AMONG INDUSTRY LEADERS IN FIRST GLOBAL RANKING OF PUBLIC RELATIONS FIRMS**

ST. LOUIS (Aug. 14, 2007) – Standing Partnership earned the highest position among St. Louis-based independent public relations firms in a recent ranking of global public relations firms by The Holmes Report, a leading trade publication.

More than 18,000 firms from around the globe were asked to participate in the survey. The list ranks firms based on 2006 revenue. Standing Partnership placed 179th, with 2006 revenue of \$3.5 million.

“While Standing Partnership is a free-standing agency, we can compete with multinational firms through our membership in the Worldcom Public Relations Group,” said Cathy Dunkin, president and chief executive officer of Standing Partnership. “We are able to offer intensive industry expertise, insight and local focus to clients wherever they are based.”

The Worldcom Public Relations Group, the world’s largest consortium of independently owned public relations firms, allows Standing Partnership to partner with more than 100 agencies in six continents. For example, Standing Partnership recently partnered with Grupo Albion, the Worldcom partner in Madrid, Spain, to announce Portland, Ore.-based XPLANE’s expansion into Europe.

*Standing Partnership is a leading, independent strategic communications firm specializing in public relations and crisis and issues management. The agency offers expertise for health care, industrial, plant and life sciences, and tourism and hospitality clients. Standing Partnership, based in St. Louis with locations in Portland, Ore., and Charlottesville, Va., has global reach through its membership in the [Worldcom Public Relations Group](#). For more information, visit [www.standingpr.com](http://www.standingpr.com).*

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