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NEWS RELEASE

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STANDING PARTNERSHIP AGAIN LEADS ST. LOUIS PR AGENCIES

Standing Also Moves Up in National Ranking by Influential Trade Publication

ST. LOUIS (April 19, 2007) – Standing Partnership again placed first among St. Louis public relations agencies in the ranking published by Jack O’Dwyer’s Newsletter, a leading trade publication.

On O’Dwyer’s closely watched listing of independent PR firms with major U.S. operations, Standing ranked 75th nationally on the basis of 2006 net fees, up from 76th position in 2005. Standing’s 2006 revenues were the largest listed for any St. Louis firm, and places Standing Partnership among the top 10 independent firms in the Midwest.

“We’re proud to remain St. Louis’ leading independent PR firm,” said Cathy Dunkin, president and CEO of Standing Partnership.

“Our business has been built on the basis of core values – excellent client service, honesty, integrity, and respect. The steady growth demonstrates our vision is working for the most important audience – our clients,” Dunkin said.

Standing Partnership’s 2006 revenues of \$3.5 million represented the third consecutive year of double-digit growth.

The growth has come from existing clients as well as strategic communications for new clients, especially in corporate communications, crisis management and issues management, Dunkin said.

Standing Partnership (www.standingpr.com) is dedicated to moving its clients forward through public relations, strategic communications and issues/crisis management. The firm has expertise in plant and life sciences, education, and tourism and hospitality, and is a member of the Worldcom Public Relations Group, the world's leading network of independently owned public relations counseling firms. St. Louis-based Standing Partnership also has locations in Portland, Ore., and Charlottesville, Va. Its client roster includes UniGroup, Inc., Maritz Inc., Monsanto Company, Partnership for a Drug-Free America, Parents as Teachers National Center, Delaware North Companies and other industry leaders.

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