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## NEWS RELEASE

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### **STANDING PARTNERSHIP NAMED TO INC. 5,000 LIST** ***New Listing Shows Standing is Fastest-Growing PR Firm in Missouri***

ST. LOUIS (Aug. 23, 2007) – Standing Partnership today was named to the Inc. 5,000, Inc. magazine’s ranking of the fastest-growing private companies in the United States.

“Long-term client relationships built on trust and integrity help the firm continue to grow,” Inc. said, noting Standing recently was named the top public relations firm in St. Louis by a leading trade publication.

Standing Partnership was the fastest-growing PR firm in Missouri on the Inc. list. Standing ranked 231 nationally in the broad category of advertising and marketing, which includes advertising agencies, public relations firms and diverse other businesses ranging from direct-mail houses to manufacturers of promotional products.

“We started with a focus on providing a great place to work for our employees, which helped build a strong team. The team is dedicated to providing outstanding service for our clients, who have rewarded us with a growing, successful business,” said Cathy Dunkin, president and chief executive officer of Standing, who founded the firm in 1991.

Standing’s 96.4 percent growth in revenue over the past three years ranked it 3,244 on the Inc. list. Last year’s revenue was \$3.5 million.

*Standing Partnership is a leading, independent strategic communications firm specializing in public relations and crisis and issues management. The agency offers expertise for health care, industrial, plant and life sciences, and tourism and hospitality clients. Standing Partnership, based in St. Louis with locations in Portland, Ore., and Charlottesville, Va., has global reach through its membership in the [Worldcom Public Relations Group](#). For more information, visit [www.standingpr.com](http://www.standingpr.com).*

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