

## NEWS RELEASE

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### **STANDING PARTNERSHIP ADDS 20-YEAR VETERAN TO ITS TEAM**

*Firm Also Promotes Two Associates to Senior Account Manager*

ST. LOUIS (March 23, 2007) – Standing Partnership, one of the region's leading independent public relations firms, recently added Loren Wassell as a vice president to support client service and build depths in the firm's crisis management/issues experience. Wassell joins the firm with more than 20 years of corporate communications experience at Anheuser-Busch, Monsanto, Solutia, Caterpillar and AmerenCILCO. The firm also promoted Amber Morris and Marijean Jagers to senior account managers.

Wassell's specialties include crisis communications, issues management, financial communications, media relations, employee communications and speechwriting. At Anheuser-Busch, he managed media relations for the acquisition of Harbin Brewery, China's fifth-largest brewery and the first contested takeover of a company in China. While at Monsanto, Wassell managed communications for the launch of the first two biotechnology crops protected against insect pests. He also managed media relations for the company's acquisition of the Dekalb Genetics Corp. and Holden's Foundation Seeds.

Cathy Dunkin, president and chief executive officer of Standing Partnership, said Wassell is the perfect fit for the company's growing need for strategic senior-level professionals. "Our company has experienced tremendous growth in serving industrial, health care and corporate clients," Dunkin said. "Loren's vast experience with large companies is truly an asset to our team."

Morris joined Standing in 2004 as an account manager. Previously, she was the communications manager with St. Louis 2004, and also served as a media relations expert for Sea World and Disney World in Orlando and Planet Hollywood St. Louis. Morris manages client teams including Maritz, Monsanto and Harrah's Hotel and Casino.

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*Standing Partnership – add one*

Jaggers joined Standing Partnership in 2005 as an account manager. Previously, she served as director of marketing for The Growth Partnership, implementing strategic marketing campaigns and media relations. Jaggers is located in the company's satellite office in Charlottesville, Va., and she manages client teams including MySci, Solutia, Datotel and CARBOGEN AMCIS.

*Standing Partnership is dedicated to moving its clients forward through public relations, strategic communications and issues/crisis management. The firm has expertise in plant and life sciences, education, and tourism and hospitality, and serves clients headquartered in the Midwest, or companies based elsewhere that desire to have a stronger presence in the Midwest. Its client roster includes UniGroup Inc., Maritz Inc., Monsanto Company, Partnership for a Drug-Free America, Parents as Teachers National Center, Delaware North Companies and other industry leaders.*

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