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NEWS RELEASE

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STANDING PARTNERSHIP ANNOUNCES XPLANE AS NEW CLIENT

ST. LOUIS (February 20, 2007) – Standing Partnership recently welcomed XPLANE, a globally trusted visual thinking and communication firm, to its roster of clients.

The leading innovator in the field of visual thinking, XPLANE drives business results for its clients by delivering clear visual stories in a concise and concrete manner. The company has a 12-year history of success in simplifying business communications for some of the world's leading corporations, including BP, Intercontinental Hotel Group, Microsoft, Intel, Autodesk, Time Inc. and Credit Suisse.

XPLANE is headquartered in Portland, Ore., and Standing Partnership – a leading public relations firm -- expanded to include a Portland office in 2005. Standing Partnership is headquartered in St. Louis. XPLANE also operates offices in St. Louis and Madrid, Spain.

Ann Smith, manager for Standing Partnership in Portland, said XPLANE is an ideal fit for Standing, which has a global presence through its partnership with Worldcom Public Relations Group. "We are very excited to be partnering with XPLANE and supporting the company's PR needs," Smith said. Standing will provide media relations as well as speaking and award coordination for XPLANE.

Standing and Worldcom also will provide XPLANE with global media relations support throughout Europe.

-more-

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outstanding

Standing Partnership – add one

Standing Partnership is dedicated to moving its clients forward through public relations, strategic communications and issues/crisis management. The firm has expertise in business performance management, plant and life sciences, education, and tourism and hospitality. Its client roster includes Delaware North Companies, UniGroup, Inc., Maritz Inc., Monsanto Company, Partnership for a Drug-Free America, Parents as Teachers National Center and other industry leaders.

Standing Partnership was established in St. Louis in 1991 with a vision to deliver outstanding client service by fostering strong partnerships with clients and employees. Today, Standing Partnership is a leader in the Worldcom Public Relations Group, an international network of top independent public relations firms with expertise in virtually every industry and on-the-ground support in nearly 100 markets. In 2005, Standing Partnership expanded geographically with the opening of its office in Portland, Ore.

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